



Signal49 Research Executive Councils

Transcript

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Leadership today moves fast, and often it moves alone.

The stakes have never been higher.

The pace has never been greater.

But the challenge isn't a lack of information.

It's seeing the signals that matter.

We are not new to this.

For nearly 50 years, our Executive Councils have brought Canada's senior leaders together to test ideas, challenge assumptions and navigate uncertainty.

Today, we continue this legacy, connecting leaders across business, government and academia.

Signal49 Councils are exclusive member LED communities built for deeper conversations, vendor free and grounded in our Canadian focused research.

From workforce transformation and organizational change to digital risk and artificial intelligence, members come together to make sense of complexity, to understand what matters now and prepare for what's next.

Conversations operate under Chatham House rule, creating space for candid dialogue, meaningful peer exchange, and sharper thinking.

Because leadership advantage doesn't always come from more information alone.

It comes from perspective across sectors, through the lens of other decision makers at the moments that matter.

We're people united by purpose, connection, and the desire to shape Canada's future through evidence-based insight and real-world impact. Whether developing research, enabling operations, managing projects, or supporting people and systems, our diverse talent comes together to make a meaningful difference.

From our virtual first setup that lets you work from anywhere in Canada, to leadership that values your voice and well-being Signal49 puts people first. Whether it's the support to grow, the freedom to



lead, or the recognition you receive. This is a place where we show up for each other. And through it all, our work helps inform decisions on policy, communities, and the future of this country.

When you combine flexibility, purpose, and a culture built on trust, you don't just build a great workplace, you build a community of passionate people driven to make a meaningful impact together.

Where purpose fuels impact and people lead the way.